

AITC's Corporate Social Responsibility Overview

AITC is committed to excellence. We pride ourselves on giving excellence to our clients but also in the investment in our team. It is critical to the success of any company that we build up our team members and help to make a positive impact in the communities in which our team members live, work and play. With a family-focused corporate philosophy, the well-being and positive impact of our team members is a priority for our company.

One way to do this is through the practice of corporate social responsibility. This aims to improve communities, the economy, or the environment through financial support and volunteerism. AITC has focused our definition of business success by extending it beyond profitability and by focusing on the greater good and not only the greater profit.

What is Corporate Social Responsibility (CSR)?

- CSR is a form of self-regulation that reflects a business's accountability and commitment to contributing to the well-being of communities and society through various environmental and social measures.
- CSR plays a crucial role in a company's brand perception; attractiveness to customers, employees, and investors; talent retention; and overall business success.
- A company can implement four types of CSR efforts:
 - environmental initiatives including being environmentally friendly and eco-conscious
 - charity work
 - ethical labor practices such as promoting equality, diversity, and inclusion in the workplace; treating employees with respect and ensuring business decisions are ethical
 - volunteer projects

AITC is focused on supporting the following charitable causes that make a positive impact in the community and align with our corporate vision to safeguard our nation's defense and security in support of the warfighter. We support efforts in these designated areas:

- Homelessness and Poverty
- Mentoring At Risk Youth (*and encourage STEM careers*)
- Veterans
- Military Events
- Supporting the Hispanic community (*through mentoring, career development and entrepreneurship*)

The organizations we support include but are not limited to:

- Navy League of Central Florida
- Habitat for Humanity (Central Florida)
- Fairways for Warriors
- Phrozen Jewel Run (Alph Phi Alpha Fraternity) – support Young Men of Distinction (YMOD)

- The Sharing Center
- K9s for Warriors
- Pawsitive Action
- Oviedo Helping Hand
- Inspirate! Women's Business Career Center
- Charitable donations to Haiti, Dominican Republic, Puerto Rico and more

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